



Prairie States Animal Welfare Conference

Illinois Animal Welfare Federation

JUNE 7-10, 2020

DoubleTree by Hilton
Bloomington, IL

SPONSORSHIP OPPORTUNITIES

Join us for the **20th Annual Prairie States Animal Welfare Conference** in **2020** and see why we are the premiere conference designed just for animal welfare professionals from the Midwest! Prairie States expects attendees from all walks of animal welfare, including executive staff, line staff, and animal control officers along with rescue groups, veterinarians, veterinary technicians and dog trainers.

An excellent opportunity to promote your business to animal care professionals from 7 states!

Over 10 hours of browsing time!

Sessions and events designed to attract the best in the animal control and animal welfare fields.



SPONSORSHIP BENEFITS

Your support allows IAWF to host this conference at an affordable cost to shelters and organizations. By keeping the registration fee low, we are able to maximize our attendance and provide professional development to those in the trenches of the animal welfare field. In turn, your company will have face time with attendees as the exhibit hall is the same room where attendees will gather for meals and breaks. Each sponsor will receive (1) 6-foot skirted table (unless otherwise noted) and conference admission including all meals, events and workshops for (2) company representatives.

Benefit	Champion \$10,000 *	Advocate \$5,000 *	Benefactor \$2,500	Supporter \$1,000	Patron \$750	Sponsor \$500
Ability to display materials and literature at a sponsor table						
Acknowledged by sponsorship level on IAWF website						
Mailing list of conference attendees						
Opportunity to introduce workshop session(s) – number indicated	 (2)	 (2)	 (2)	 (2)	 (1)	
Your marketing materials included in the conference tote bags						
Link to sponsoring company or organization on IAWF website						
(2) 6-foot skirted sponsor tables						
Opportunity to address attendees during a key conference time						
Your digital ad emailed to the IAWF contact list prior to the conference						
Company logo placed on conference tote bag						

*Exclusive opportunity

CONFERENCE SCHEDULE

SUNDAY, JUNE 7

4:30 – 5:30 pm	Sponsor Setup
7:00 – 8:30 pm	Conference Registration Meet & Greet

MONDAY, JUNE 8

7:00 – 8:00 am	Sponsor Setup
8:00 – 9:30 am	Registration & Breakfast
9:00 – 10:15 am	Keynote
10:15 – 10:30 am	Break
10:30 – 11:45 am	Workshops
11:45 – 1:00 pm	Lunch
1:00 – 2:15 pm	Workshops
2:15 – 2:30 pm	Break
2:30 – 3:45 pm	Workshops
3:45 – 4:00 pm	Break
4:00 – 5:15 pm	Workshops
5:15 – 7:30 pm	Reception and Dinner

* Highlighted times are when attendees will be visiting sponsor tables

TUESDAY, JUNE 9

8:00 – 9:00 am	Registration and Breakfast
9:00 – 10:15 am	Workshops
10:15 – 10:30 am	Break
10:30 – 11:45 am	Workshops
11:45 – 1:00 pm	Lunch
1:00 – 2:15 pm	Workshops
2:15 – 2:30 pm	Break
2:30 – 3:45 pm	Workshops
3:45 – 4:00 pm	Break
4:00 – 5:15 pm	Workshops
8:00 pm – Midnight	Prairie States Dance Party

WEDNESDAY, JUNE 10

8:00 – 9:00 am	Registration and Breakfast
9:00 – 10:30 am	Special Session
10:30 – 11:00 am	Break
11:00 am	Sponsor Teardown
11:00 – 12:30 pm	Special Session
12:30 pm	End of Conference

CONFERENCE DETAILS

Hotel Information

Prairie States Animal Welfare Conference will be held at the DoubleTree by Hilton, 10 Brickyard, Bloomington, IL. Room rates for the conference begin at \$109 per night and include free parking. For reservations, call the hotel directly at (309) 664-6446 or central reservations at 1-800-222-TREE and request the Group Code PSC. [Click here](#) to make your reservations online. Be sure to reserve your room by May 17, 2020 to guarantee the special conference rate!

Shipping Information

When shipping your materials to the hotel, please label as below:

DoubleTree by Hilton
Attn: Prairie States Conference – Your Name
10 Brickyard Dr.
Bloomington, IL 61701.

If you are shipping items to be stuffed in conference tote bags, please label them **Tote Bag Stuffer**. Materials shipped to the hotel must arrive between June 4-6, 2020.

Airport Information

If traveling by air we recommend flying into the Bloomington Airport - BMI. The Doubletree Hotel provides a complimentary shuttle for all overnight guests. Please call (309) 664-6446 to arrange pickup.

Mailing List Information

The mailing list of attendees is provided after the event to the indicated sponsors of Prairie States Animal Welfare Conference only. This list is limited to one-time use and all names and addresses are the exclusive and valuable property of the Illinois Animal Welfare Federation (IAWF). The sponsor in no way acquires ownership or rights to further usage of the list or the names. IAWF is not endorsing or promoting any product or service. The IAWF or Prairie States Animal Welfare Conference name cannot be used in promotion without prior written approval. IAWF reserves the right to refuse use of the list at their discretion.

Sponsor Cancellation Policy

Any cancellations after May 1st will be refunded less a \$100 administration fee.

Raffle Prizes

We conduct multiple drawings of products and services throughout the conference to promote sponsor products and enhance the attendee's positive experience. We hope you will consider donating a raffle prize.

Registration Information

Sponsorships are available on a first come, first served basis. Please note in order to be included in the conference brochure your sponsorship commitment must be received by January 31, 2020.

Ready to join us? [Click here to complete your registrations online](#). If you wish to pay by check, complete the initial registration process online to generate an invoice which you can submit with your payment. Otherwise, you are welcome to use a credit card to complete your sponsorship commitment.

Questions? Contact Angie Wood, Prairie States Conference Coordinator at priariestates@iawf.net.