



JUNE 5-8, 2022

DoubleTree by Hilton
Bloomington, IL

Dear Industry Partners,

The Illinois Animal Welfare Federation is exciting to be once again planning the 21st Annual Prairie States Animal Welfare Conference. Some of you may not have been able to join us in 2021 and we missed you! A huge thank you to those that were able to attend. While it was a smaller group than normal, the feedback from our industry partners in attendance was they met many new folks.

We hope you will consider joining us in 2022 and see why we are the premiere conference designed just for animal welfare professionals from the Midwest! Prairie States expects attendees from all walks of animal welfare, including executive staff, line staff, and animal control officers along with rescue groups, veterinarians, veterinary technicians, and dog trainers.

The DoubleTree by Hilton is ready and prepared to provide us a safe environment in which we can gather to learn and grow in the field of animal welfare. As you well know, things are continually changing and evolving as it relates to this pandemic. IAWF and the DoubleTree will be abiding by all local mandates for gatherings, face covering and social distancing. This may mean our conference will be a little different than usual. Nevertheless, we are optimistic that we will be able to hold our conference in 2022.

We hope you will take a minute to review the sponsorship opportunities available for 2022. Please do not hesitate to reach out with any questions or concerns.

Sincerely,

Angie Wood

Prairie States Conference Coordinator

praiiestates@iawf.net

**An excellent
opportunity to promote
your business to animal
care professionals from
7 states!**

**Over 10 hours of
browsing time!**

**Sessions and events
designed to attract the
best in the animal
control and animal
welfare fields.**

SPONSORSHIP BENEFITS

Your support allows IAWF to host this conference at an affordable cost to shelters and organizations. By keeping the registration fee low, we can maximize our attendance and provide professional development to those in the trenches of the animal welfare field. In turn, your company will have face time with attendees as the exhibit hall is the same room where attendees will gather for meals and breaks. Each sponsor will receive (1) 6-foot skirted table (unless otherwise noted) and conference admission including all meals, events, and workshops for (2) company representatives.

Benefit	Champion \$10,000 *	Advocate \$5,000 *	Benefactor \$2,500	Supporter \$1,000	Patron \$750	Sponsor \$500
Ability to display materials and literature at a sponsor table						
Acknowledged by sponsorship level on IAWF website						
Mailing list of conference attendees						
Opportunity to introduce workshop session(s) – number indicated	 (2)	 (2)	 (2)	 (2)	 (1)	
Your marketing materials included in the conference tote bags						
Link to sponsoring company or organization on IAWF website						
(2) 6-foot skirted sponsor tables						
Opportunity to address attendees during a key conference time						
Your digital ad emailed to the IAWF contact list prior to the conference						
Company logo placed on conference tote bag						

*Exclusive opportunity

CONFERENCE DETAILS

Hotel Information

Prairie States Animal Welfare Conference will be held at the DoubleTree by Hilton, 10 Brickyard, Bloomington, IL. Room rates for the conference begin at \$109 per night and include free parking. For reservations, call the hotel directly at (309) 664-6446 or central reservations at 1-800-222-TREE and request the Group Code PSC. [Click here](#) to make your reservations online. Be sure to reserve your room by May 15, 2022 to guarantee the special conference rate!

Airport Information

If traveling by air, we recommend flying into the Bloomington Airport - BMI. The Doubletree Hotel provides a complimentary shuttle for all overnight guests. Please call (309) 664-6446 to arrange pickup.

Mailing List Information

The mailing list of attendees is provided after the event to the indicated sponsors of Prairie States Animal Welfare Conference only. This list is limited to one-time use and all names and addresses are the exclusive and valuable property of the Illinois Animal Welfare Federation (IAWF). The sponsor in no way acquires ownership or rights to further usage of the list or the names. IAWF is not endorsing or promoting any product or service. The IAWF or Prairie States Animal Welfare Conference name cannot be used in promotion without prior written approval. IAWF reserves the right to refuse use of the list at their discretion.

Sponsor Cancellation Policy

Any cancellations after May 1st will be refunded less a \$100 administration fee.

Raffle Prizes

We conduct multiple drawings of products and services throughout the conference to promote sponsor products and enhance the attendee's positive experience. We hope you will consider donating a raffle prize.

Registration Information

Sponsorships are available on a first come, first served basis. Please note to be included in the conference brochure your sponsorship commitment must be received by January 31, 2022.

Ready to join us? [Click here to register](#). If you wish to pay by check, you must complete the initial registration process online to generate an invoice which you will then submit with your payment. Otherwise, you are welcome to use a credit card to complete your sponsorship commitment.

Questions? Contact Angie Wood, Prairie States Conference Coordinator at priariestates@iawf.net.