



**JUNE 2-4, 2024**

DoubleTree by Hilton  
Bloomington, IL

Dear Industry Partners,

The Illinois Animal Welfare Federation is excited to host the 23<sup>rd</sup> annual ***Prairie States Animal Welfare Conference***. Some of you may not have been able to join us in 2023 and we missed you! A huge thank you to those that were able to attend. We are happy to share we had a 35% *increase in attendees*, and they were eager to learn and network.

We hope you will consider joining us in 2024 and see why we are the premiere conference designed just for animal welfare professionals from the Midwest! The ***Prairie States Animal Welfare Conference*** attracts attendees from all walks of animal welfare, including executive staff, line staff, and animal control officers along with rescue groups, veterinarians, veterinary technicians, and dog trainers.

Your support allows IAWF to host this conference at an affordable cost to shelters and organizations. By keeping the registration fee low, we can maximize our attendance and provide professional development to those in the trenches of the animal welfare field. In turn, your company will have face time with attendees as the exhibit hall is the same room where attendees will gather for meals and breaks.

I hope you will take a few minutes to review the sponsorship opportunities available for 2024. We've added some new benefits. Please reach out with any questions.

Sincerely,

Angie Wood

Prairie States Conference Coordinator





















[prairiestates@iawf.net](mailto:prairiestates@iawf.net)

An excellent  
opportunity to promote  
your business to animal  
care professionals from  
7 states!

Two days of  
networking!

Sessions and events  
designed to attract the  
best in the animal  
control and animal  
welfare fields.

# SPONSORSHIP LEVELS

Benefits	Champion \$15,000 limit 1	Advocate \$7,500 limit 2	Benefactor \$5,000	Track \$2,500	Supporter \$1,500	Sponsor* \$750
6-foot skirted table and conference admission including all meals, events, and sessions for (2) company representatives						
Acknowledged by sponsorship level on IAWF conference webpage						
Post-conference mailing list of attendees and your marketing materials included in the conference bags						
Acknowledged by sponsorship level via IAWF Facebook post and conference brochure (digital and print versions)						
Link to your company or organization on IAWF conference webpage						
Opportunity to introduce the sessions in your sponsored track and display company/organization signage in designated room						
Acknowledged by sponsorship level in all conference e-blasts						
Link to sponsoring company or organization on IAWF homepage						
Your digital ad emailed to the IAWF contact list prior to the conference						
(2) 6-foot skirted sponsor tables with prime room placement						
Pre-conference mailing list of attendees						
Opportunity to address attendees at the start of one lunch (5 minutes)						
Opportunity to address attendees at the start of the general session (10 minutes)						
Opportunity to submit an article for inclusion in one IAWF quarterly newsletter						
Sponsoring company or organization logo placed on conference tote bag						

\*New for 2024 – If you sponsor at the \$750 level you can purchase the post-conference mailing list for \$250.

# CONFERENCE DETAILS

## Exhibit Times

- Monday – Breakfast 8:00-9:00 AM
- Monday – Break 10:15-10:30 AM
- Monday – Lunch 11:45-1:00 PM
- Monday – Break 2:15-2:30 PM
- Monday – Break 3:45-4:00 PM
- Monday – Dinner & Fun 5:15-7:30 PM
- Tuesday – Breakfast 8:00-9:00 AM
- Tuesday – Break 10:15-10:30 AM
- Tuesday – Lunch 11:45-1:00 PM
- Tuesday – Break 2:15-2:30 PM
- Tuesday – Break 3:45-4:00 PM

## Setup and Teardown

Sponsor setup will be:

- Sunday, June 2 4:30-5:30 PM
- Monday, June 3 7:00-8:00 AM

Sponsors are welcome to tear down their booths after 4:00 PM on Tuesday, June 4, 2024.

## Hotel Information

**Prairie States Animal Welfare Conference** will be held at the DoubleTree by Hilton, 10 Brickyard, Bloomington, IL. Room rates for the conference begin at \$119 per night and include free parking. For reservations, call the hotel directly at (309) 664-6446 or central reservations at 1-800-222-TREE and request the Group Code PSC. [Click here](#) to make your reservations online. Be sure to reserve your room by May 13, 2024 to guarantee the special conference rate!

## Shipping Information

When shipping your materials to the hotel, please label as below:

DoubleTree by Hilton  
Attn: Prairie States Conference – *Your Name*  
10 Brickyard Dr.  
Bloomington, IL 61701

Materials shipped to the hotel must arrive between May 30-June 1, 2024.

If you are shipping items to be included in conference tote bags, please label them *Tote Bag Stuffer*.

## Airport Information

If traveling by air, we recommend flying into Bloomington Airport - BMI. The DoubleTree Hotel provides a complimentary shuttle for all overnight guests. Please call (309) 664-6446 to arrange pickup.

## Sponsor Cancellation Policy

Any cancellations after April 1<sup>st</sup> will be refunded less a \$100 administration fee.

## Raffle Prizes

We conduct multiple drawings of products and services throughout the conference to promote sponsor products and enhance the attendee's positive experience. We hope you will consider donating a raffle prize.

## Mailing List Information

The mailing list of attendees is provided as indicated by sponsorship level. Champion and Advocate level sponsors are granted a *limited*, non-exclusive, non-transferable license to use the pre- and post-conference mailing lists for one single contact prior to the conference and one single contact following the conference. Benefactor, Track, and Supporter level sponsors are granted a *limited*, non-exclusive, non-transferable license to use the post-conference mailing list for one single contact following the conference.

All names and addresses on these lists are the exclusive and valuable property of the Illinois Animal Welfare Federation (IAWF). The sponsor in no way acquires ownership or rights to use the lists or names contained therein beyond the limits set forth above. IAWF does not expressly or implicitly endorse sponsors' goods or services. In correspondence with persons or businesses on the lists, Sponsors may refer to the Prairie States Animal Welfare Conference (Conference) or the IAWF only to contextualize their outreach but shall in no way suggest that the IAWF endorses the sponsor's products or services. IAWF reserves the right to refuse use of the list at its discretion.

## Registration Information

Sponsorships are available on a first come, first served basis. Please note to be included in the conference brochure your sponsorship commitment must be received by January 31, 2024.

Ready to join us? [Click here to register](#). If you wish to pay by check, you must complete the initial registration process online to generate an invoice which you will then submit with your payment. Otherwise, you are welcome to use a credit card to complete your sponsorship commitment.

Questions? Contact Angie Wood, Prairie States Conference Coordinator at [prairiestates@iawf.net](mailto:prairiestates@iawf.net).